

How voting works for the 2013 MTV EMA

This year's MTV EMA gives the power to you, the viewers, to pick the winners of most of our awards. Votes can be cast on the website, located at www.mtvema.com (the "**Website**"); the mobile website, located at <http://m.mtvema.com/> (the "**Mobile Site**"); or the MTV EMA app available free at the iTunes store (the "**Mobile App**"). You can vote up to a maximum of one hundred (100) times per day on any of the Website, the Mobile Site, or the Mobile App. Entries exceeding this limit will not be accepted. Only votes cast by real people will be allowed! Any entries that we believe have been made via participation in a syndicate or via any form of machine assisted intervention enabling computer-generated multiple entries, may be disqualified.

There are fourteen (14) main categories open for voting: **Best Song, Best Live, Best Pop, Best Electronic, Best New, Best Female, Best Male, Best HipHop, Best Rock, Best Look, Best Alternative, Best PUSH, Best World Stage, and Biggest Fans.** [Click here for the complete rules for Biggest Fans voting.](http://tv.mtvema.com/biggest-fans/)

As always, the award for Best Video is chosen by the MTV Music Editorial Team and is not eligible for voting.

Voting for the Main Categories is open from 12:00pm CET on 17 September 2013 until 11.59pm CET on 8 November 2013 and winners will be announced during the MTV EMA on 10 November 2013.

You are also able to vote for the category of **Worldwide Act** on the Website, the Mobile Site or the Mobile App. Voting for this category has three phases:

Phase 1 (12:00pm CET on 17 September to 11:59pm CET on 24 October): In this phase you will only be able to vote for the nominees in your country/local region. Local winners will be announced online on 25 October 2013.

Phase 2 (12:00pm CET on 25 October to 11:59pm CET on 31 October): In this phase the local winners in Phase 1 will compete to become the 10 Worldwide Act nominees from the following regions: Africa/India/Middle East, Australia & New Zealand, Europe Central, Europe East, Europe North, Europe South, Japan/Korea, Latin America, North America, SEA/Mainland China/Hong Kong/Taiwan. You will be able to vote for the potential nominees in your region. The artist who receives the most votes within each region during Phase 2 will become that region's Worldwide Act nominee. The ten (10) Worldwide Act nominees will be announced online on 1 November 2013.

Throughout phases 1 & 2, voters in any region can vote for all regional awards by accessing the relevant local site via the drop-down menu in the Website footer (at the bottom right of the website).

Phase 3 (12:00pm CET on 1 November 2013 until 11.59pm CET on 8 November 2013): In this phase the 10 nominees selected in phase 2 will go head to head to compete for Worldwide Act. The nominee who receives the most votes during Phase 3 will be the winner of the Worldwide Act category. The winner of the Worldwide Act category will be revealed during the MTV EMA on 10 November 2013.